#ARMINGTHEWORLD

THE SUN NEVER SETS ON THE BRITISH ARMS TRADE

TOURING PACK

www.armingtheworld.co.uk
OVERVIEW: A colourful, interactive street show performance to bring the story of the UK arms trade to audiences of all ages.

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1. Performance Description
Production Copy: The #ARMINGTHEWORLD Outreach Team are coming to streets near you to press your flesh and thank you, the generous British taxpayer, for your continued support of our efforts.

As an extra special treat we’ll bring the stars of the most glamorous (and private!) of arms fairs to your front door, introducing you to the A-listers of our industry – those proud British products that have really been making a bang on the international arms stage. Meet the Weapons here (link to weapons page).

Take a selfie with a fighter jet, get cosy with some tear gas or marvel at the capabilities of our most desired warhead.

#ARMINGTHEWORLD, a co-production by celebrated creators of site specific theatre Teatro Vivo, renowned theatre company ice&fire and the designer takis, brings the shadowy world of our governments involvement in arms trading out into the light of day. Part street theatre performance, part fashion show, part interactive educational exposition, part modern day agit-prop, all in the name of raising public awareness of the significant role HM Government and the British Arms Trade play in #ARMINGTHEWORLD.

CONTACT: Matthew Schmolle
- info@armingtheworld.co.uk or 07740309115
2. Age Range and Suitability

#ARMINGTHEWORLD has played to a huge range of audiences and is suitable for all ages.

It has also played in a huge variety of spaces including Trafalgar Square, Leicester Square, The Underbelly, Stratford Circus, Woolwich Arsenal, Chelsea Theatre and The Albany. The show can work brilliantly in many settings from theatre foyers to parks, from empty shop fronts to public squares. Its flexibility allows everything from a full on production to an interactive, small-scale walk about performance.

3. Audience Feedback

“Amazing. Love it. Had me crying with laughter.”

“The show was perfect. I was shocked, horrified and it has left me wanting to do something!”

“Marvellous to see street entertainment with content that is fabulously entertaining.”

“Costumes Great! Talent Great! Content Great!”

“Excellent. A great idea exposing the arms trade in an original and funny way. I was laughing on the outside, but crying on the inside!”

I thought it was terrific - inventive, funny, a real gem!!”

“Very accessible, very important, hoping it shows in a lot of places.”

TO WATCH A 2 MINUTE FILM OF THE SHOW CLICK HERE

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4. Video Material
In the lead up the original run of the show there was an integrated and far-reaching social media campaign that was structured around the release of a number of videos to introduce the Great British Public to the Outreach Team and to set up the conceit. These can be re-purposed and re-edited for any location and seeded out on your own social media channels as well as through the nine channels at our disposal.

Here are links to the Original Videos:

What Is Arming The World?

Robyn Flying High with this Siren of The Sky!

Baby Face Zac Gets Excited About His Love Bomb!

‘POOFT!’: Sir Rex Gunn Talks About His Favourite Weapon

How to Market an Arms Fair.

The Ministry of Attack!

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5. Credits

#ARMINGTHEWORLD

is a co-production by ice&fire theatre and Teatro Vivo

ORIGINAL CREATIVE TEAM

Director - Sophie Austin
Set and Costume Design - takis
Writer - Christine Bacon
Writer - Ben Chessell
Sound Designer - Eleanor Isherwood
Costume Supervisor - Shoni Wilkinson
Assistant Director - Molly Leigh Moy

Associate Producer - Matthew Schmolle
Production Manager - Will Herman
Social Media Manager - Arian Nik
Graphic Design - Sofi Lee-Henson
Research Adviser – Annecy Lax (University of Essex)
Research Adviser – Chris Rossdale (London School of Economics)
Photography – Jon Holloway
Filmmaker - Shane Davey

ORIGINAL CAST

The Paveway IV - Missile Jason Eddy
CS Gas - Mark Stevenson
The Eurofighter Typhoon - Samantha Lawson
Rex - Mensah Bediako
Zac - Tom Ross-Williams
Robyn - Rebecca Peyton
Weapons Handlers - Natonia Ennis, Misha Koshutskyy, Cassie Symes

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Robyn Colia Fletcher
6. Technical Rider

#ARMINGTHEWORLD can come in all different shapes and sizes to suit your festival, event or theatre spaces. The most we will ever need is the following:

- 20m x 20m Outdoor Space
- Mains / Generator Electricity
- 3 Radio Mics
- 1 Traditional Mic on Stand
- Basic Sound Desk
- Outdoor PA

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7. Costs

#ARMINGTHEWORLD can come in all different shapes and sizes to suit your festival, event or theatre spaces. We would always prefer to bring you the full version but we have created smaller iterations to suit smaller budgets. If you have any queries, give us a call so we can have a chat.

**VERSION 1 inc. 1 Weapon, 1 Outreach Worker, 1 Handler**
Depending on Location: £1350 - £1885

**VERSION 2 inc. 2 Weapon, 2 Outreach Worker, 2 Handler**
Depending on Location: £1860 - £3005

**FULL SHOW**
Depending on Location: £2370 - £3890

- The above pricing is for a day including up to 3 performances
- We can add performance and theatre making workshops to a package for a small extra cost.

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Originally funded by:

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Sir Rex Gunn